





# HANNAH TER VREE


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## Creative Marketing Leader

### PERSONAL DETAILS

-  (502) 544-6943
-  hannah.tervree@gmail.com
-  linkedin.com/in/hannahtv
-  hannahtervree.com

### EDUCATION

-  Indiana University Bloomington
- Bachelor of Arts and Sciences in Telecommunications 2014
- Minor in Gender Studies and Mathematics

### EXPERIENCE

#### Wild Card Creative Group

Jan 2025 – Present

#### Senior Producer, AV

- Oversees multiple high-profile theatrical projects in a fast-paced, demanding environment.
- Creates and implements project creative briefs for internal team alignment and efficiency.
- Drives revenue by building and maintaining client relationships.

#### Trailer Park

Dec 2017 – Dec 2024

#### Creative Director, AV

- Led the ideation, development and execution of A/V projects such as launch campaigns, trailers, teasers, socials, content pieces and sizzles for television, streaming, and film.
- Acted as a key point of contact with clients to ensure all creative, budgetary and scheduling objectives were achieved with excellence and precision.
- Directed editors in creative through a collaborative, advisory process.
- Collaborated with internal teams for music, graphics, voiceover, and finishing requests.
- Additional responsibilities included copywriting, strategizing and conceptualizing, building pitch decks, and pitching custom creative.
- Managed and mentored Coordinators and Junior Producers.
- Previous roles held at Trailer Park: Coordinator, Jr. Producer, Producer, Sr. Producer.

#### Tiny Hero

Aug 2014 – Dec 2017

#### Head of Post Production

- Oversaw and managed offline and online production workflows, ensuring accurate and efficient delivery of final video, audio, and graphic marketing assets.
- Performed creative and technical quality control on all deliverables.
- Managed a team of online editors, assistant editors, and audio mixers.
- Previous roles held at Tiny Hero: Assistant Editor, Post Supervisor.

#### Freelance

2008 – Present

#### Graphic Designer, Editor, Web Designer

- Designs and executes logos, book covers, websites and other brand assets for businesses.
- #Addict, Produced by Robby Benson - *Motion Graphic Designer*
- Anim8ted, Produced by Robby Benson - *Lead Editor & Motion Graphic Designer*

### PROFILE



I am an ambitious leader looking for opportunities to use my knowledge and skills in new ways. I approach challenges with a critical and creative mind. In my free time, I enjoy hiking, snowboarding, volunteering, writing, traveling, and connecting with friends.

### SKILLS

#### Specialties

Marketing  
Producing  
Client Liaising  
Concept Ideation  
Copywriting  
Graphic Design  
Post Production

#### Relevant Programs

Adobe Photoshop  
Adobe Premiere  
Google Suite  
Microsoft Office  
Airtable  
Keynote